

SPONSORSHIP LEVELS and BENEFITS for Atlanta Les Dames d'Escoffier International's 9th Annual Afternoon in the Country and the 2nd Annual Evening in the City

PRESENTING SPONSOR | \$10,000

- Company logo on all printed material including but not limited to: invitations, mailer cards, event signs, tickets, all event advertising in various print and broadcast media
- Full-page ad in the Official Event Program
- Logo and image on the Atlanta Chapter's Web site, with links
- Quarter page ad in Atlanta Chapter's E-newsletter (monthly)
- Mention of presenting sponsor status in Les Dames d'Escoffier International's quarterly newsletter
- Onsite signage, banners or posters, at the event, at your discretion
- Opportunity to prominently display products at the event
- Corporate sponsor recognition at all of the Atlanta Chapter's programs and events for one full year
- 10 tickets to Afternoon in the Country (\$950 value)
- 4 VIP tickets to Evening in the City (\$600 value)
- First right of refusal for 2010 and beyond

PLATINUM SPONSOR | \$5,000

- Company logo on all printed material including but not limited to: invitations, mailer cards, event signs, tickets, all event advertising in various print and broadcast media
- Half-page ad in the Official Event Program
- Company logo on the Atlanta Chapter's Web site, with links
- Company logo in Atlanta Chapter's E-newsletter (monthly)
- Corporate sponsor recognition at all of Atlanta Chapter's programs and events for one full year
- 6 tickets to Afternoon in the Country (\$570 value)
- 2 VIP tickets to Evening in the City (\$300 value)

GOLD SPONSOR | \$2,500

- Company listing on all printed material including but not limited to: invitations, mailer cards, event signs, tickets, all event advertising in various print and broadcast media
- Company logo in the Official Event Program
- Company listing on the Atlanta Chapter's Web site, with links
- Company logo in Atlanta Chapter's E-newsletter (monthly)
- Corporate sponsor recognition at all of Les Dames programs and events for one full year
- 4 tickets to Afternoon in the Country (\$380 value)

SILVER SPONSOR | \$1,000

- Company listing on all printed material including but not limited to: invitations, mailer cards, event signs, tickets, all event advertising in various print and broadcast media
- Company listing in the Official Event Program
- Company listing on the Atlanta Chapter's Web site, with links
- Company logo in Atlanta Chapter's E-newsletter (monthly)
- 2 tickets to Afternoon in the Country (\$190 value)

FRIEND OF LES DAMES | \$500

- Company listing in Official Event Program
- Special recognition on Atlanta Chapter's Web site, with links
- Company logo in Atlanta Chapter's E-newsletter (monthly)
- 2 tickets to Afternoon in the Country (\$190 value)

IN-KIND SPONSOR | Various Levels

In-kind sponsors are gratefully welcomed and will be recognized at any of the above levels. The following is a partial list of in-kind donations that are needed to put on events of this size and scope: Media/PR, Tenting, Audio/Visual, Generator, Staging, Tables, Chairs, Signage, Printing, Entertainment, White table linens, Specialty table linens, Decor, Silent Auction items, Serveware, Wine glasses, Napkins, Paper plates, Plastic utensils, Port-a-Potties, Trash/Recycling dumpster and management, Wine tasting supplies, Water, Ice, Parking Management and other special services.

*Les Dames d'Escoffier International; Leading the way to excellence in food, beverage and hospitality
The Atlanta Chapter Les Dames d'Escoffier is a 501 (c)(3) tax-exempt organization and donations and a portion of all ticket prices are tax deductible.*